# OCEANA Leading Efforts Against Alcohol and Drugs!

#### OCTOBER 2022

### Newsletter



## EMERGING DRUG TRENDS \_\_\_\_\_ CONFERENCE 2022

October 8th, 2022 - Oceana LEADS took on the Emerging Drug Trends Conference in Dallas, TX with 12 community members representing the coalition. Conference attendees were from various sectors of the community, showing the importance of substance use prevention work and the impact anyone can have, regardless of job title.

The conference highlighted many topics, including marijuana, vaping, and fentanyl. The coalition has been in contact with Officer Gomez about brining his Social Media and substance use presentation here!



Scott Karaptian and EDT presenter, Officer Gomez.



# MEDICATION TAKE BACK EVENT

Oceana LEADS is partnering with the Oceana County Council on Aging and Michigan State Police to host a medication take back event. The event will be at OCCOA on October 27th from 10:30am to 12:30pm. We will be collecting both medications and sharps. Anyone is welcome to stop and safely dispose of their meds or sharps.



#### OCEANA COAT DRIVE AND DISTRIBUTION

The coalition is participating in the Oceana Coat drive and distribution, happening on October 20th from 3pm to 6pm at the health department. Oceana LEADS is providing Parent POWER bags to distribute to families. Bags include information about the power of eating family meals in reducing teen risky behavior. Families will also receive a kitchen utensil, potholder, and chip clip. We also partnered with The Harbor House, who provided brownie mix for families to cook up a sweet family moment. Participants will be able to pick out coats for anyone in their family, receive substance use prevention information, have car seats checked, hear about early on, and receive flu or COVID vaccinations. A one stop opportunity for our Oceana County residents.

# TalkSooner.org NEWS ALERT - Oct./Nov. 2022

#### Prevention Goes the Distance:

From community parades to football tailgates, Talksooner's Wrapped Vehicle has been putting prevention on the map throughout LRE's 7-county footprint. Our bilingual wrapped design garners great attention about <u>Talksooner.org</u> and the many resources and talking tips available



Fennville Homecoming/Marching Band

to parents/caregivers as they navigate these important conversations about youth substance use prevention.

#### A Streaming Success:

As families readied for a new school year, Talksooner provided a first-ever Community Conversation: The Truth About Youth Vaping presentation, along with the Kent County Health Department and WOOD-TV's Maranda as our emcee. More than 600 individuals/parents/families streamed along with us to hear first-hand accounts about the realities of youth vaping, and resources. Check it out, here,







#### Making Headlines:

You've likely heard/seen recent national, state and local headlines about a new "rainbow fentanyl" that has a similar look to candy. Talksooner's prevention experts are often sought after to provide insights into new drug trends, or offering insights into ways busy families can engage in conversation with their tweens/teens.



Check us out on Facebook, and tell your friends to follow us!





## The Normalization and Glamorization of Drugs and Sexual Conduct Through Social Media

Oceana LEADS in partnership with the Leeward Initiative and Lake County Communities that Care are currently planning to bring Officer Gomez locally. We first heard his presentation at the EDT conference.

This presentation will educate attendees on the many facets of drug use and abuse, sexting, sexualization, and sexual misconduct through the many social media avenues. Officer Gomez will break down the ways that social media "normalizes" and "glamorizes" drug use and abuse.

### **Tobacco Retailer Checks**



Tobacco retailer checks are conducted in partnership between DHD#10, the Michigan State Police and local youth. Tobacco checks are conducted with all retailers in the county, but a specific number of stores are checked each quarter. DHD#10 is getting ready to kick off a new year of checks. Updates on sales and compliance will be shared with the coalition quarterly. First round of checks will start in November.

#### **OTHER NEWS**

#### U.S. TEENS' DRINKING, SMOKING DECLINES WHILE VAPING & POT USE KEEP RISING

The researchers found that while substance use has generally declined over time, there were two notable exceptions: marijuana use, which has been inching up for many years; and vaping of nicotine and marijuana, which has surged in the past several years.

Between 2017 and 2019, the percentage of U.S. teenagers who said they'd vaped nicotine in the past month rose from 7% to 17%, the investigators found. The relative increase in marijuana vaping was even greater — from just over 3% to almost 10%



Read the full article here:

https://www.usnews.com/news/health-news/articles/2022-09-21/u-s-teens-drinking-smoking-declines-while-vaping-pot-use-keeprising



#### **OUR NEXT MEETING:**

### **JAN 10TH**

9am - 10:30am

3986 N Oceana Drive Hart, MI 49420



#### WHY GET INVOLVED:

Oceana LEADS needs people who are willing to share their ideas, find solutions to issues, and have some fun doing it. You can join an action team: Executive Committee, Opiate Task Force or Marijuana and Alcohol Action Team...or just show up at a quarterly coalition meeting. By joining, you create connections and make Oceana a great place for everyone to call home.



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